

ing facial muscles; and providing eye exercise, leaving the eyes refreshed and sparkling bright.

DISPOSITION: 6-22-61. Default—destruction of all devices except for 25 which were delivered to the Food and Drug Administration.

7055. Rejuvené device. (F.D.C. No. 45952. S. Nos. 52-815/16 R.)

QUANTITY: 77 devices at Minneapolis, Minn., in possession of Rejuvené, Inc. Each device was in a carrying case-type container in which was included a bottle of lotion.

SHIPPED: 4-21-61, from Los Angeles, Calif. This was a return shipment.

LABEL IN PART: (Device) "Rejuvené" and (btl.) "Rejuvené Lotion."

ACCOMPANYING LABELING: Leaflet and booklet entitled "For your face of the future"; sheet entitled "Owner's Participation Bond"; leaflets entitled "Rejuvené Product Knowledge," "TV Time & Talent Cost," and "What do Leading Beauty Editors Have to Say About The 'Anti-Wrinkle Campaign'"; folder entitled "Vogue's New Beauty Book"; card entitled "Rejuvené Owner Register"; leaflet and folder entitled "Does Your Face Show your Age"; pamphlets entitled "Representative's Instruction Data," "Sales Presentation," and "Telephone Solicitation following up a mailing."

RESULTS OF INVESTIGATION: Examination indicated the device to be a plastic-covered case containing a mirror, a battery-powered transistorized electronic circuit, applicator electrodes, sponges and a bottle of lotion. The case was approximately 9½" x 11½" x 5". The device produced an electric current to the skin through the applicator sponges.

LIBELED: 6-28-61, Dist. Minn.

CHARGE: 502(a)—when shipped, the labeling accompanying the article contained false and misleading representations that the article was adequate and effective as a treatment for regaining and retaining a youthful face and throat by overcoming lines in the area of the forehead, eyes, nose, mouth, chin, neck, and throat; eliminating wrinkles and teen-age skin problems; toning and firming sagging and weakened muscles; and stimulating circulation to rejuvenate the facial tissues.

DISPOSITION: 8-10-61. Default—destruction.

7056. Jacuzzi Whirlpool Bath. (F.D.C. No. 47200. S. No. 9-320 T.)

QUANTITY: 14 individually ctn'd. devices at Buffalo, N.Y., in possession of Chester Lehr, Inc.

SHIPPED: 8-29-61, from Hackensack, N.J., by Jacuzzi Bros., Inc.

LABEL IN PART: (Tag on device) "Jacuzzi Whirlpool Bath"; (ctn.) "New-Compact-Portable Jacuzzi Whirlpool Bath For Use In Any Therapy Tank or Bathtub Manufactured by Jacuzzi Research, Inc., 1440 San Pablo Avenue, Berkeley, California."

ACCOMPANYING LABELING: Letters addressed to "Dear Doctor" and promotional letters reading in part "After years of development a Hydromassage unit is now available for use in the home."

RESULTS OF INVESTIGATION: The promotional letter reading in part "After years of development . . ." was prepared by the dealer.

LIBELED: 3-12-62, W. Dist. N.Y.

CHARGE: 502(a)—when shipped and while held for sale, the labeling accompanying the article contained false and misleading representations that the article was adequate and effective for relieving pain of arthritis, bursitis, rheumatism, and other muscular disorders; relieving varicose veins, hemorrhoids, restricted circulation of the extremities, and nervous tension; reviving muscular and skin tissue; and accomplishing bone regeneration.

DISPOSITION: 3-26-62. Consent—claimed by Chester Lehr, Inc., and released under bond for relabeling.

7057. Acme Juicerator device. (F.D.C. No. 46964. S. No. 11-003 T.)

QUANTITY: 38 devices at Buffalo, N.Y.

SHIPPED: 12-9-61, from Lemoyne, Pa., by Acme Juicer Manufacturing Co.

LABEL IN PART: (Device) "Acme Supreme Model 5001 Serial No. 47841 * * * Acme Mfg. Co. 34 N. Baldwin, Sierra Madre, Calif."

ACCOMPANYING LABELING: Books entitled "Natural Raw Vegetable and Fruit Juices"; folders entitled "Nectar of Fruits and Vegetables . . . Extracted Fresh Daily with the Acme Juicerator"; mimeographed booklets entitled "Presenting The Natural Approach to Good Health"; and books entitled "Live Food Juices."

LIBELED: 2-9-62, W. Dist. N.Y.

CHARGE: 502(a)—when shipped, the labeling accompanying the article contained false and misleading representations that the article was the answer to having vitality and good health; that the article was a "Gold Mine" investment in good health; that it made (juice) cocktails rich in vitamins; that it was the most valuable appliance in the home; and that, by reason of its health significance and its use in extracting raw fruit and vegetable juices, the article was beneficial in the treatment of colds, cancer, ulcers, arthritis, intestinal complaints, and other disease conditions.

DISPOSITION: 3-27-62. Consent—claimed by Acme Supreme of New York, Inc., Buffalo, N.Y., and relabeled.

7058. Figurette device. (F.D.C. No. 46477. S. No. 51-065 R.)

QUANTITY: 5 devices at Greeley, Colo.

SHIPPED: 6-16-61, from Grand Prairie, Tex., by A.R.A. Manufacturing Co.

LABEL IN PART: "A.R.A. Figurette Mfg. by ARA Mfg. Co."

ACCOMPANYING LABELING: Pamphlets entitled "The Sure Way," "A Graceful Way," "A Manly Way," "Effortless Exercise," and "How to use Figurette"; card entitled "Figurette Progress and Service Chart"; wall placard entitled "Figurette The Graceful Way to Physical Beauty"; sales brochure entitled "Figurette . . . Your Personal Salon"; and catalogue of Figurette advertising mats.

RESULTS OF INVESTIGATION: Examination indicated that the article consisted of a box-shaped housing containing a timer-controlled electric motor capable of providing vibration to four upholstered pads attached above the motor housing. Collapsible foot and head rests extended from the ends of the rectangular-shaped housing.

LIBELED: 10-4-61, Dist. Colo.

CHARGE: 502(a)—when shipped, the labeling of the article contained false and misleading representations that the article was an adequate and effective treatment for repositioning the entire body, relieving many daily tensions,